

Values

The patient/consumer is our paramount concern.

In our deliberations, we strive for:

- **Visionary Leadership** – Address complex issues, make tough decisions, and deliver long-term, practical results.
- **Unquestioned Integrity** – Act impartially and fairly in the interest of all the people of Washington State. Seek consensus and the greater good in our decisions / recommendations by balancing differing points of view.
- **Accountability** – Focus on completing work successfully and on time with informed, deliberate and open discussions with data and analyses.
- **Openness** – Listen to all points of view, seeking input and feedback in a broad, inclusive, and timely manner.
- **Realistic Expectations** – Seek achievable outcomes that are tangible and functional.
- **Efficiency** – Focus our resources and expertise where they can achieve maximum value.
- **Effective Application of Existing Knowledge** - Build upon and leverage efforts, resources and experiences of others.

Design Principles

1. Achievable

- Maximize simplicity
- Promote tangible and functional outcomes
- Leverage opportunities and applies best practices based on prior experience in Washington and elsewhere
- Keep recommendations realistic (e.g. about interoperability)

2. Consumer / User Centered

- Promote ease-of-use and portability
- Promote/ provide access to information to patients/consumers in balanced ways
- Obtain patient permission; administer access responsibly
- Allow patient input and interaction

3. Incremental

- Each step must build on existing systems and be as self-sustaining as possible
- Maximize stakeholder consensus

4. Ensure Security & Privacy

- Use trusted solutions
- Use a trusted third party
- Ensure integrity of data

5. Process is Inclusive & Collaborative

- Promote cooperation over competition
- Ensure proper roles for government and the marketplace

6. Alignment of Incentives

- Pay for performance to achieve better outcomes
- Maximize quality and efficiency
- Promote consumer involvement
- Make participation voluntary
- Ensure sustainability
- Work locally